



—— Loyalty Programme

ELITE ACCESS

ABOUT US

Elite Concepts is one of Asia's leading hospitality groups, defining Asian hospitality since 1991. Our renowned portfolio of restaurants and bars includes Ye Shanghai, Nanhai No.1, Nanhai No.2, Deng G, Duck de Chine, Eyebar, PENTHOUSE, AVALON and Take Five.

We have proudly served loyal and discerning patrons in Hong Kong, Shanghai, Beijing, and Taipei for over 30 years, and our numerous industry awards and accolades reflect our unwavering commitment to delivering quality cuisines and beverages, served with style.



OUR CONCEPTS

yè shanghai

Shop 332, 3/F, Pacific Place,
88 Queensway, Admiralty

yè shanghai

702, Level 7, K11 MUSEA,
18 Salisbury Road, Tsim Sha Tsui

Nanghai No.1

30/F, iSquare, 63 Nathan Road,
Tsim Sha Tsui

Nanghai No.2

12/F, World Trade Centre,
280 Gloucester Road, Causeway Bay

PENTHOUSE

31/F, iSquare, 63 Nathan Road,
Tsim Sha Tsui

eyebars

30/F, iSquare, 63 Nathan Road,
Tsim Sha Tsui

Deng G

412- 413, Level 4, K11 MUSEA,
18 Salisbury Road, Tsim Sha Tsui

Migas

3F, H Queen's,
80 Queen's Road Central, Central

AVALON

2F, H Queen's,
80 Queen's Road Central, Central

TAKE 5

2F, H Queen's,
80 Queen's Road Central, Central





YOUR GATEWAY TO UNIQUE EXPERIENCES

We are delighted to unveil Elite Access (EA) – our membership program that grants you entry into our world of exclusive experiences.

When you join Elite Access, you will enjoy an array of unique rewards and privileges tailored for discerning individuals when dining at PENTHOUSE and all our Restaurants & Bars in Hong Kong.

EA offers you the finest in top-quality wining & dining and music & entertainment with a personal touch.

EA INDIVIDUAL

Membership Fee: HKD 2988 / year



DINING CERTIFICATES

- enjoy 5 x HKD500 dining certificates valued at HKD2500 to be used at all Elite Concepts restaurants in Hong Kong (a minimum spend of HKD1000 is required)

PENTHOUSE EXPERIENCE

- Indulge in a complimentary 6 course Prix Fixe tasting dinner for 4 guests, savoring the finest seasonal ingredients.
- Indulge in a complimentary Prix Fixe lunch for 2 guests, an exquisite way to savor connections with your loved ones or business partners.
- Indulge in a complimentary Signature Menu for 2 guests.

CONCESSIONARY OFFERS

- enjoy 12% off Food & Beverages at all Elite Concepts restaurants and bars in Hong Kong only
- enjoy 25% off Food & Beverage at PENTHOUSE



MORE PRIVILEGES

As our EA member, every visit brings you closer to exclusive rewards. Earn points when you dine – whether savoring our signature set menus, exploring the à la carte selection or enjoying our comprehensive range of beverages – and unlock privileges designed for your refined tastes. The more you indulge, the more you earn.

- ✦ Earn 1 reward point for every eligible HKD 1 spent on food and beverage, excluding service charge.
- ✦ The final paid amount excluding any service charges, will be converted into reward points.
- ✦ Redeem your accumulated points for a variety of rewards, including merchandise, dining offers, travel, 5-night stay at Villa Puri Tupai, Ubud Bali and more!



Penthouse embodies the spirit of Chinese hospitality, embracing the culture and essence of modern Chinese cuisine. At the heart of our culinary spirit lies the creativity and innovation of – Chef Ben Chan. Gold medal award-winning member of the Hong Kong Culinary Team, Chef Ben is renowned for his innovative craftsmanship, blending Chinese regional flairs with international techniques. His understanding of ingredients and tastes is impeccable, and as such he is entrusted with the creation of our new a la carte menu for your enjoyment, as well as bespoke 'Chef Ben's Omakase' menu.

We at Penthouse are looking forward to surprise and satisfy your culinary curiosity through their passion and creativity.

Elite Access members enjoy priority access & privileges. For reservations and ensuring they remain at the forefront of everything the venue represents.



Thank you

JOIN THE ELITE

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